

Witnessing Tips

Outreach ideas

- Survey approach: Go to any public venue (mall, park, festival, sporting event, etc.) and approach people by saying “I’m doing a survey, may I ask you a few questions?”
- Personalize it with something that applies to you: “I’m involved in teen ministry at church and I’m surveying teens regarding their beliefs, may I ask you some questions?”
- Set up a table at a public place with a sign: “Take The Good Test – Receive a free gift” or “Free water with survey” or “Ministry (home-school) project, Free gift with survey”. Have free Bible materials.
- Place a rack with free tracts, bible resources, etc., in public places with a “Free take one” sign.
- Have a movie night at a Community Center, Campus, Senior facility, etc.
- Donate Christian DVD’s/books to libraries
- Strike up a conversation with anyone and swing to the spiritual/eternal. Trust the Lord to open hearts.
- Go door-to-door with VBS or other invitation. Leave tract and start a conversation

Openings

- “Do you know the Lord?” or “What do you think is on the other side when you die?”
- “Would you consider yourself a good, moral person?” “Why?” “Do you know God’s standard for good?” “May I ask you some of the 10 commandments?” (go through 3 or 4 with them)
- “Do you have a conscience?” “Where did it come from, why did God give us a conscience?”
- “Which is more important, creation or the Creator?”
- “A million years from now what will be the only thing that will matter?”
- “If you died tonight, are you 100% sure you would go to heaven? – Why?”
- To a telemarketer (or anyone) ask “What do you want to do with your life?”(after they answer, ask) “What then?” Keep asking “What then?” until they reach death. Then ask “What then?” and talk about eternity.
- “Did you know that 150,000 people die every 24 hours? Can you be sure that you will be alive tomorrow?” “If not, have you spent time searching for what is next?”
- “Where are you on your spiritual journey?” “Who do you trust and why?”
- Use the beauty in creation, current events in the News, to ask questions and swing to the eternal.

Foundations/Fundamentals

- Whenever possible, take people through several of the Ten Commandments even if they are professing believers. All think they are good (Proverbs 16:2; 21:2, etc). This will stop their excuses and show them they need the Savior (Rom. 3:19-20). Explain lust is adultery, hatred is murder, etc.
- Explain the need for repentance – forsaking their way and turning to God’s way.
- Explain that Jesus died in our place. God said that the penalty for sin is death. Therefore Jesus alone, who is sinless, qualified to die as our substitute. Then share the resurrection!
- Ask their name and use it. Be gentle and meek, but urgent and sincere. They will see your true care.

Difficult Questions

- When they tell you they believe in evolution or reincarnation or moral relativism, etc., ask them “How do you know?” “What if you’re wrong?” (We alone have evidence for what we believe)
- Keep on hand materials that prove the Bible and answer honest questions.
- When you don’t know the answer, say – “That is a good question. I need to research that. Can I get your email?” Then email them a website with answers.

Tracts

- Ask people “Did you get one of these?” or at public events say “Have a nice evening” or “Enjoy the game.” Use convicting quality tracts – none repent till they see their desperate need.